

Stichting EndPlasticSoup - Foundation Policy plan

1. The work of the Stichting (Foundation):
 - Stichting EndPlasticSoup has been founded in January 2020 to solve the global plastic problem by working with all the 1.2 million Rotarians to beat plastic pollution, end-to-end during the full lifecycle.
 - EndPlasticSoup is a global initiative of Rotary and Rotaract Clubs, cooperating with other organizations.
 - Our Goal: By 2050 there will be no more plastic soup in the oceans, seas and no more plastic waste in our lakes, rivers, forests, parks and streets. Rotary and Rotaract Clubs worldwide will work together to solve the plastic waste problem.

2. Our objectives for the coming years:
 - Support and actions from ever more of the 36,000 Rotary and Rotaract Clubs worldwide.
 - Every year more and more Rotary and Rotaract members, and their families and friends will contribute to reducing plastic waste in our environment.
 - Local Clubs train children.
 - A Rotary “Plastic Free code of conduct” for Rotary Clubs.
 - Rotary (international) meetings and events become plastic-free.

3. The way the Stichting (Foundation) supports the objectives:
 - Grow the support within Rotary:
 - Rotary, Rotaract and Interact Clubs and members supporting EndPlasticSoup;
 - Ambassador Clubs per region to represent EndPlasticSoup, define local priorities & approach;
 - Member Clubs and Friends who take action in their own community and support projects;
 - Awareness and actions at the District and Rotary International level.
 - Share contacts and promote collaboration.
 - Create an online compilation of effective and promising plastic (and general) waste avoiding, reducing and removal projects along the life cycle of plastic materials for clubs and districts, and inspire each other.
 - Collect trendsetting and improvement solutions and evaluate the results.
 - Offer an Advisory Board that can help local and regional endeavors selecting their focus and conducting their activities
 - Organize exchange events where participants can learn from each other and possibly combine forces in projects, also with external partners.
 - Communicate in a structured way, concentrating on essential relations, opportunities and successes, so that people find direction.
 - Create a nimble and lean umbrella organization based on representatives of local and regional endeavors.
 - Secure effects of each stage, considering a stepwise approach.

4. Awareness, Actions & Alliances:
 - Clubs create awareness in their local community, at family, friends and colleagues, and reduce and cleanup plastic pollution.
 - 1st Saturday in June: Worldwide Rotary EndPlasticSoup Action Day.
 - Presence and presentations at the Rotary International convention in Hamburg, District conferences and Club meetings.

- Action packages are available to start actions at Schools, Sport Clubs, Shops & Restaurants, Meetings & Events, and to organize clean-ups.
 - Local clubs educate children and present EndPlasticSoup at events.
 - Rotary Clubs adopt a “Plastic Free code of conduct” and Rotary meetings and events become plastic-free.
 - Alliances: Jointly with companies, NGOs and local government bodies we build alliances to promote plastic reduction and plastic waste.
 - We identify and evaluate global and local solutions and establish Alliances to join forces.
 - Local Clubs support projects to avoid, reduce, remove and recycle plastic waste.
5. Impact, Reach and Participant Engagement:
- a. Increase our Impact – No plastic waste in our environment by 2050
 - Create awareness and take action in our local communities, make a difference
 - Accelerate the process: Rethink, Reduce, Reuse, Repair & Recycle plastic
 - Lasting change, celebrate measurable results for our communities
 - b. Expand our Reach - Awareness, Actions & Alliances
 - Awareness of 1.2 mio Rotarians, families, friends, and communities, grow participation
 - Actions: reduce, reuse, remove & recycle locally, accelerate solutions using our network
 - Alliances: connect Rotary Clubs to local & global solution providers and to each other.
 - c. Enhance Participant Engagement – Start today and build a community
 - Be the Inspiration, welcome new generations, local solutions and approaches
 - Connect the World, inside and outside Rotary, the Rotary International network offers opportunities for local collaboration to solve the complex plastic pollution problem.
 - d. Increase our Ability to Adapt - The Rotary Wheel in motion, act local, think global
 - Increase speed of action, grow a Rotary EndPlasticSoup community
 - Inspire and grow a viable & visible Rotary across generations & cultures.
 - Collaborate across districts, cultures and generations, each District has its own leading Club to operationalize End Plastic Soup, no central control, but local actions & priorities.
 - e. Values of Rotary – Service above Self – People of Action
 - Fellowship, Integrity, Diversity, Service and Leadership
 - Our principles, the 4-Way Test and the six Areas of Focus
 - We all take our responsibility, respect local priorities and use worldwide collaboration.
6. The Stichting (Foundation) gets her income from:
- Membership Club contributions from Rotary and Rotaract Clubs, and District Grants;
 - Sponsor funds, subsidy and donations;
 - Guarantees, gifts, legacy and heritage;
 - Other benefits and contributions.
7. The management of capital, income and costs of the Stichting (Foundation):
- The capital, income and costs of the Stichting will be managed by a board existing of at least 3 members.
 - The members of the Board and the Advisory Board are not entitled to any remuneration. They are entitled to ask for reimbursement of reasonable costs (such as travel expenses).
 - All income and costs will be reported in the period they occur and will be justified in the Rotary financial year, from 1 July to 30 June.
 - The Stichting EndPlasticSoup draws up the annual accounts within five months of the end of the Rotary year (July 1 each year) and publishes the annual report, including the annual accounts on the website - the latest on December 1 of any year.